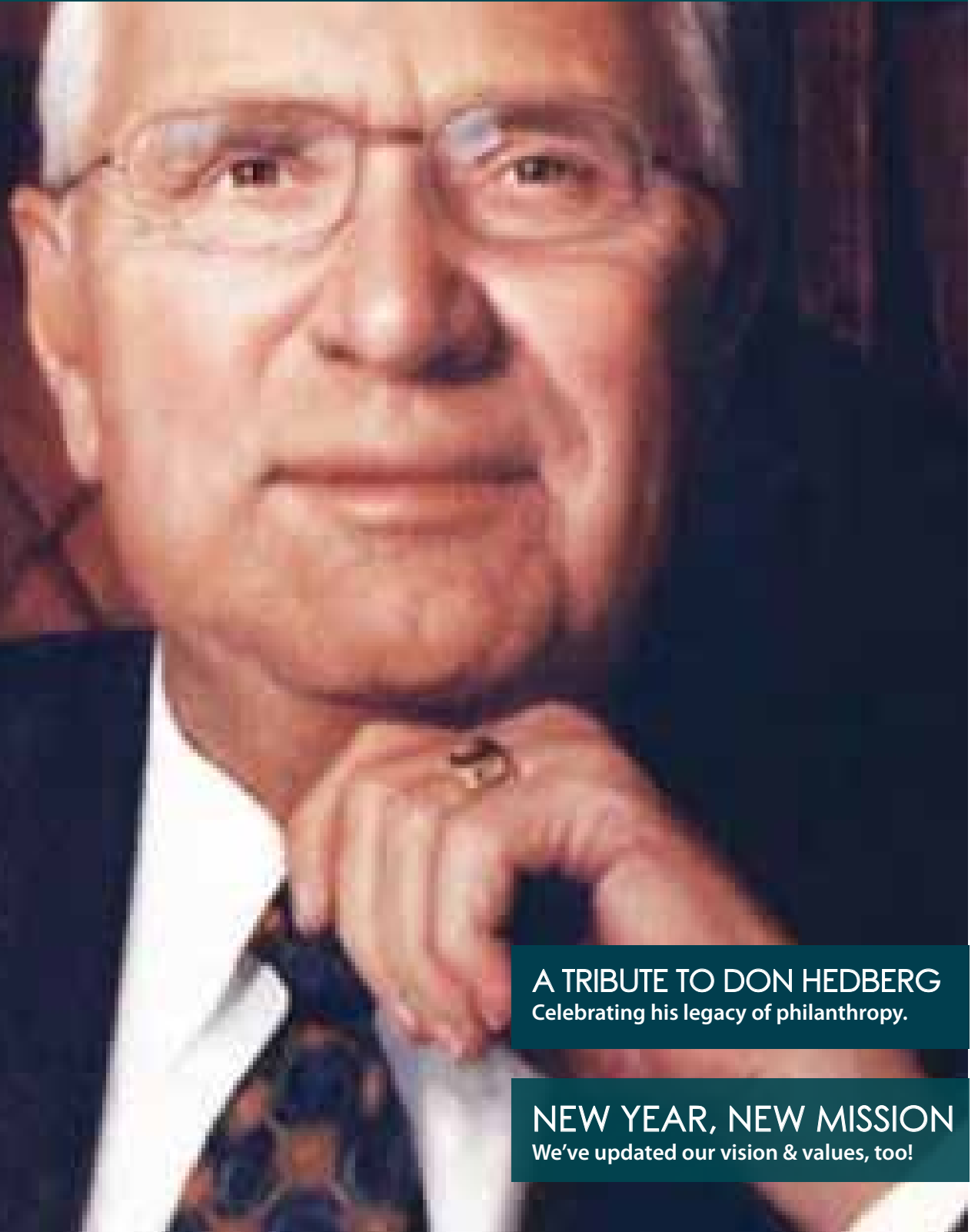


LIBRARY MATTERS

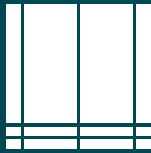
HEDBERG PUBLIC LIBRARY

WINTER 2021-2022



A TRIBUTE TO DON HEDBERG
Celebrating his legacy of philanthropy.

NEW YEAR, NEW MISSION
We've updated our vision & values, too!



HEDBERG
PUBLIC LIBRARY
Building Community

HedbergPublicLibrary.org

MAIN STREET HOURS

316 South Main Street
Janesville, Wisconsin 53545

Monday - Thursday 9 a.m. - 8 p.m.
Friday & Saturday 9 a.m. - 5 p.m.
Sunday CLOSED

HPL EXPRESS HOURS

Uptown Janesville • 2500 Milton Avenue
Janesville, Wisconsin 53545

Monday - Saturday 10 a.m. - 4 p.m.
Sunday CLOSED

LIBRARY CLOSINGS

Friday & Saturday, December 24 & 25
Friday, December 31; close at 1 p.m.
Saturday, January 1
Monday, February 21, open at noon

CONTACT US

Information Desk 608-758-6600
Children's Desk 608-758-6585
Questions@HedbergPublicLibrary.org

PROGRAM REMINDERS

Never miss out on a program when you subscribe to receive weekly calendar reminders. Visit our website for details.

MEDIA RELEASE

All persons visiting Hedberg Public Library may be photographed or recorded by library staff, local media or others. These images may appear without compensation or notification in the newspaper, regional broadcasts, publications, productions, on the Web, or in other printed or electronic materials related to the role and function of Hedberg Public Library. Individuals who do not wish to be photographed or recorded at a library program should contact library staff. Please note that no names will be used without expressed permission.

Please note: Programs may be filmed by JATV public access.

ON THE COVER

Donald David Hedberg
August 7, 1927 - September 1, 2021
Entrepreneur, philanthropist, inspiration.



NEW YEAR, NEW MISSION

On Tuesday, September 21, the HPL Executive Board approved a new mission, vision, and values that better reflects the library's focus on Building Community. The new statements are designed to be simple, clear, and inclusive. We look forward to living our new mission each day with each library visitor.



MISSION

Hedberg Public Library builds community by providing inviting spaces to discover, share, create, and connect.



VISION

To create an informed, connected and engaged community through library services.



VALUES

Inclusion We welcome and serve all.

Respect We treat each other, our space, and our community with kindness and respect.

Access We provide information, programs, services, technology, and a diverse collection for all.

Innovation We encourage open and creative thinking to meet changing community needs.

Service We strive to deliver exceptional experiences.

Excellence We hold ourselves to the highest possible standards in everything we do.

#BuildingCommunity #DiscoverShareCreateConnect

WORLD CLASS SERVICE

Some HPL cardholders may have received an email recently asking for feedback on their visit to the library. It's called the Net Promotor Score survey, and it's a way for us to gauge the loyalty of our library visitors. This survey is sent on a weekly basis to a random sample of cardholders to get immediate feedback on their recent library experience.

The survey is based around a single question:

On a scale from 0 (not at all likely) to 10 (very likely), how likely are you to recommend the library to others?*



Along with the primary NPS question, there are additional questions we ask to monitor overall trends. The questions include how often cardholders visit the library, what their primary reason for visiting the library is, and what level of service they received.

We are proud to say that Hedberg Public Library has a Net Promotor Score of *(drumroll....)*



An NPS Score of 89 means that 9 out of 10 people would recommend the library to their family and friends! And in case you're wondering what some of you are saying is the reason for such a phenomenal score, we gather that information as well. Below is a nifty graphic that compiles common themes noted in the survey responses. You'll see specific patron comments sprinkled through this newsletter.

The NPS score, along with the many comments we've receive, indicate that one of the main reasons you love your library is the helpful and friendly staff.

Thank you for recognizing their efforts as they work to meet changing community needs. And thank you for your continued support. We appreciate the feedback and will work to maintain your loyalty for years to come.



HEDBERGS' CONTRIBUTIONS TO JANESVILLE WILL BE FOREVER REMEMBERED

A MESSAGE FROM THE DIRECTOR



Donald David Hedberg

August 7, 1927 - September 1, 2021

There are many public libraries, but there is only one Hedberg Public Library, and Janesville lost a true community champion and philanthropist with the recent passing of Donald Hedberg.

When I arrived at the library 14 years ago, I wanted to learn as much about Don and Geraldine Hedberg as I could. After all, they donated quite a bit of money to the community in order to renovate the library, so there must have been something linking them to Janesville and the library, something they cared about deeply.

While the Hedbergs no longer lived in Janesville at the time of my arrival, I learned much from those who knew or worked for the family. Don and Geraldine were business pioneers with their company, Lab Safety Supply, and, from stories I have been told, were wonderful and caring employers. People shared that the Hedbergs were very family oriented, and that they treated their employees as if they were family. Those I spoke with noted that Geraldine was the business side of things and Don was the creative one, and it was their teamwork that brought success.



Library dedication

Don and Gerry Hedberg, primary donors of the new Hedberg Public Library in Janesville, receive flowers from granddaughter Sophie Stinch during Saturday's dedication ceremony. Grand opening activities included a ribbon-cutting ceremony, refreshments, self-guided tours, and demonstrations.

I was told the pair loved visiting the library and would bring their family for both entertainment and research, checking out books and materials and using library resources to help make business decisions that impacted and grew their company.

After selling Lab Safety Supply, when the Hedbergs had the opportunity to give back to the community, the decision was easy: provide a monetary gift that would renovate and rebuild the library because of the prominent role it had played in their family's life. The result was the Hedberg Public Library, a beautiful, modern building that remains a cornerstone of the community.

We at Hedberg Public Library continue to carry out their legacy by modeling their passion and by providing valuable services and resources to the citizens of Janesville. I have truly embraced the Hedberg philosophy. Like them, I give philanthropically when I can, and to organizations that are closely linked to our family interests. We utilize the library for both research, lifelong learning, and entertainment, just like the Hedbergs.

Like Lab Safety Supply, I have worked toward managing the library in an effective and efficient manner, striving for a culture of inclusion, while continuing to promote creativity. And, to never be satisfied with the status quo - we need to keep reaching and trying to attain that next level of performance.

The Hedberg Public Library is central to the continued growth and prosperity of the Janesville community, and Don and Geraldine will forever be remembered for their generous contribution. The Hedbergs set the benchmark, and it is up to the rest of us to take the library - and our community - to the next level. I invite you all to join me on that adventure.

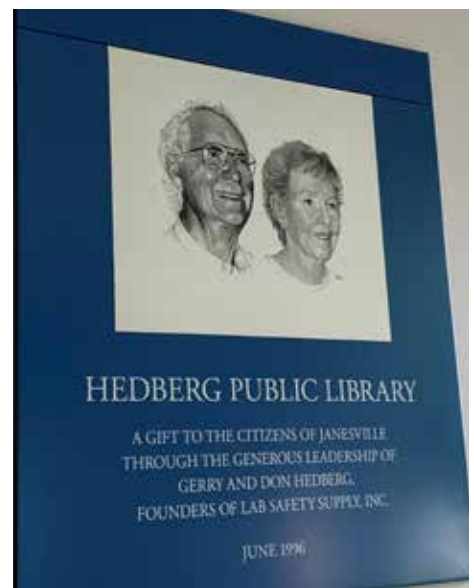
Thank you to everyone who has made donations in memory of Don Hedberg, including a very thoughtful and meaningful gift of \$25,000 from his three daughters, Carla, Peggy and Lara - a beautiful gesture



supporting their parents' commitment to this community. We also received a generous gift of \$25,000 from the Grainger Foundation, Inc., which is another full-circle moment in many ways. Those funds will continue to support the programs, services, and resources that helped inspire the Hedbergs to reach for their dreams.

If you're interested in giving to the library, visit our website or stop in any time. Your gifts are greatly appreciated and help keep the Hedbergs' spirit of philanthropy alive.

Bryan J. McCormick
Library Director



WHAT WILL BE NEW FOR YOU IN 2022?

The library can help you usher in the new year with all kinds of ways to discover, share, create, and connect.

LEARN A NEW SKILL

Discover one of our free online learning resources - like **Gale Courses**, **LinkedIn Learning** or **Transparent Languages** - or look for in-person programs and classes taught by local experts.



Learn relevant, in-demand skills on LinkedIn Learning for Library!

Now available to all patrons with access to:

- 16,000+ online courses in 7 languages
- Expert instructors with real-world experience
- 60+ new courses added each week

Our courses cover...

- Leadership
- Diversity & Inclusion
- Project Management
- Job Hunting
- Computer Literacy
- Cloud Computing
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- DevOps
- Data Science
- Excel
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- Videography
- Digital Marketing
- 3D & Animation
- CAD

Start learning today!

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“ I like the convenience of putting holds on items & being able to pick up when ready. And I love that you offer the Gale Courses.”

- DAWN T.

FIND A NEW FAVORITE

Get expert help in finding your next favorite read. We can help with movies and music, too!

Our **BOOKED!** reading recommendation service sends suggestions straight to your inbox. Or visit our website to see what the **Novelist** thinks you might like - they have more than 155,000 fiction and non-fiction titles with plot summaries - for readers of all ages! At the library? Grab a **Staff Pick** near checkout!

If books aren't your thing, click through free movies on **Kanopy** from the comfort of home.

BOOKED!

PERSONALIZED READING SUGGESTIONS
DELIVERED STRAIGHT TO YOUR INBOX.

VISIT OUR WEBSITE TO SIGN UP!

kanopy

Now Streaming
Thoughtful Entertainment

Watch with your library card

Instant access to over 30,000 films on your desktop, tv or mobile

kanopy.com

PRACTICE SELF-CARE

Browse our shelves for books on ways to prioritize wellness and mindfulness after the chaos of the past year.

Visit our website for even more free resources, including eBooks and eAudiobooks from **Hoopla** and **Libby**. Or learn to get cozy in a whole new language with **Mango**.

Mindful New Year

THE LITTLE BOOK OF HYGGE
DANISH DESIGNS TO HAPPY LIVING!
MEIK WIKING

SUNRISE GRATITUDE

100 HAPPY

LEMONADE LIFE

GOOD MORNING, I LOVE YOU
SIAUNA SUAPROH

AN ARTFUL PATH TO MINDFULNESS

WAKE UP GRATEFUL
KRISTI NELSON

hoopla

Tap into Discovery.
eBooks, Audiobooks, and more with Your Library Card.

hoopladigital.com

MANGO

hygge

hyooguhkrou [Danish]

a cozy nook in a room where you can curl up with a good book and a warm drink

GALE
A Cengage Company

LEARN SOMETHING NEW

Nearly 375 personal & professional development courses are free with your library card.

START TODAY

YOU SAID IT!

“ Best resource in town!”
- LINDA S.



HEDBERG PUBLIC LIBRARY
FOUNDATION

2021 Annual Campaign Fund

Please print clearly.

Name _____ [] I wish to remain anonymous.

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Enclosed is a gift in the amount of: [] \$20 [] \$50 [] \$100 [] \$200 [] \$500* [] Other _____

GIFT ACKNOWLEDGMENT

[] I/We wish to remain anonymous. [] I/We wish to use the name listed on front.

[] I/We wish for our gift to be made in honor of: _____

[] I/We wish for our gift to be made in memory of: _____

Gifts of \$500 or more will be recognized on our Donor Wall.

Please use the following name on your Donor Wall: _____

I/We would like to designate our gifts towards: [] Where the need is greatest [] Collection/Materials [] Programming [] Children's Services

Please mail or drop off your contribution at the Hedberg Public Library. Checks may be made payable to the HPL Foundation.

Credit Card contributions can be made via PayPal at [HedbergPublicLibrary.org](https://www.hedbergpubliclibrary.org) or using the email foundation@hedbergpubliclibrary.org.



FRIENDS OF
HEDBERG PUBLIC LIBRARY

LOVE THE LIBRARY? BECOME A FRIEND!

The Friends of HPL is a nonprofit volunteer group that supports the library in many ways. The Friends operate **The Ground Floor** in the lower lobby, selling used books, gifts, snacks, and beverages.

Membership dues and proceeds from the shop and other fundraisers enhance the library and its services.

Memberships start at just \$20.

Use our safe and secure PayPal link online OR fill out our membership form to become a Friend of HPL! Already a Friend? Renew today!



The Ground Floor
shop | eat | drink | read
at Hedberg Public Library

Happiness is
a cup of coffee
& a good book.

Lucky for you,
we have both!



**Become a Friend of HPL and
you get 20% off your purchase.**

VOLUNTEERS HONORED



On Thursday, October 21, during Friends of Library Week, Library Director Bryan McCormick and Friends of HPL Board President Mary Knudson presented a certificate and plaque to five volunteers who have each donated their time and talents to Hedberg Public Library for more than 20 years.

Pictured left to right: Doris Roehl, Lois Smith, Terry Arneson, Selena Corbett, and Jack Malin (*not pictured*.)

Doris Roehl remembers when she started more than 33 years ago, she was too short to work in the adult stacks so they sent her to the Children's Room. "I fit right in," she said. "And there's lots of good books in the juvenile section. It's not all Dr. Seuss!"

"I started down in the Ground Floor when it first opened years ago and was a single little room," remembered Lois Smith. "I get my library fix when I volunteer, and that's what makes me happy."

"I've volunteered in the Children's Room, The Ground Floor, and Hedberg at Home" said Terry Arneson. "I've met lots of nice people. It's been a great experience."

Selena Corbett enjoys her time volunteering at The Ground Floor. "I like meeting people," she said. "And I like helping them find books."

We are grateful for their service to the library and to the community. We couldn't do what we do without Friends like them!



A Service of the City of Janesville

316 SOUTH MAIN STREET
JANESVILLE, WI 53545

This mailing is sponsored by the

FRIENDS OF
HEDBERG PUBLIC LIBRARY

Non-Profit Organization

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Permit Number 678
Janesville, WI 53545

Connect with HPL Online



NON-PROFIT DISPLAYS

Need a space to promote your
community organization?

Check out the library's display areas!

Call 608-758-6600 or email
questions@hedbergpubliclibrary.org.



**Face masks are required
at the library regardless of
vaccination status.**

**Please be sure your mask covers
both your nose and mouth.**

For the latest information regarding the City of Janesville's response to COVID-19, visit ci.janesville.wi.us.

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French Regence Kingwood Marble-Top Commode, Neel & Co, 1813, \$6,875

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